



Knowledge Seekers UK

Advanced Strategic Thinking and Scenario Planning



21st - 25th December 2025

London - UK

This program has been specially customized to meet the identified personal training needs of participants from and to help them contribute to their organizational goals

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Course Overview

The world is rapidly changing driven by technology, globalization, and the increasing interdependence between countries and cultures. Since the world of the future, where we will be living in, will be significantly different from today's, it is critical for governments, organizations, and leaders to better understand how future scenarios will be shaped. Those capable of examining possible, probable and desirable futures can capitalize on more opportunities and find better ways to positively influence the future that is being created today. In this course, attendees will build up their knowledge and skills in futures studies in a visionary and futures-oriented way. They will also learn to conceptualize reality and events using a systematic approach to analyze developments and decision-making processes in the light of global change. Attendees who successfully pass this course will be qualified as experts in the business of the scenario planning.

Course Aims and Objectives: By the end of the course, delegates will learn:

- Explain how companies and governments can use scenario planning
- Distinguish between possible, probable and preferable futures
- Apply scenario thinking using the futures wheel and environmental scanning
- How to give proper feedback to team members as strategic leader
- How to identify the warning signs of impending team conflict
- Recognize the connection between the foresight and strategy process
- Use futures studies to manage and mitigate risk

Training Methodology

This dynamic training course is highly-interactive & encourages delegate participation through a combination of lectures, group discussion, practical exercise, case studies, and breakout session designed to reinforce new skills. The comprehensive course manual has been designed to be practical, easy to use and facilitate learning. In order to help with establishing individual and business concerns, delegates will be asked to fill pre-course questionnaire.

Who Should Attend?

This course is highly recommended virtually to all strategic executives who work as leader or as part of a team and wants to benefit from this course by learning more about futures studies. All managers and senior professionals who are involved in influencing, formulating or supporting the long term planning of their department or organization including:

- Chief operating officer
- Chief administrative assistant/supervisor
- Senior vice president
- Team leaders & head of department and divisions
- General manager assistants
- Human resources officers
- Divisional director or leader

COURS OUTLINES:

Foundations of Strategic Scenario Planning

- History of scenario planning and future studies
- The discipline of futurology
- How companies and governments can use futurology
- Actors in the field
- Current theories and applications
- Futures thinking



Characteristics of a Strategic Futurist Perspective

- Change as the norm & The acceleration of change
- Seeing events as interrelated
- Taking a holistic perspective in viewing change
- Accepting alternative futures
- Distinguishing between different futures:
 - Possible futures
 - Probable futures
 - Preferable futures
- The importance of short, medium, and long-range planning
- The danger of leaving the future to chance
- Creating the future

Strategic Scenario Planning

- Scenario approach & Environmental scanning
- Futures wheel & Futures table
- Weak signals
- Black swans and wild cards

Systems thinking and Strategic Forecasting

- Understanding complexity
- Systemic structure of dynamic and complex wholes
- Methodologies of systems thinking
- Visionary leadership and corporate foresight
- The connection between foresight and strategy process
- Governmental and regional foresight

Managing for change

- The link between strategic management and futures research
- Using futures studies to effect change and transformation
- The role of leadership in planning for the future
- Using futures studies to manage and mitigate risk
- Changing futures

Futures Strategic Methods in Practice:

- Connecting various futures studies methods and theoretical thinking
- Global challenges & Sustainable futures
- Studying and evaluating effects of globalization
- Concept of sustainability



Course Details

Course Title	“Advanced Strategic Thinking and Scenario Planning”
Pre- Schedule:	21 - 25 December 2025
Timings:	09:00 AM - 02:30 PM
Fees per participant	£ 4,400 GBP
Training Team	1 professional trainer + 1 facilitator
Venue:	London - United Kingdom Thistle Marble Arch Hotel
Course fees Include:	<ul style="list-style-type: none">■ Completion Certificate upon successful attendance & participation■ Documentation & handout+ USB Memory (full training kit)■ 2 pick up arrangements from and to London airports■ Refreshments and coffee breaks■ Visa support letter and assistance if needed.■ Assessment, recommendation letter and follow up after course■ Action plan to help participants on personal career level

For direct contact

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