



Knowledge Seekers UK

Strategic Financial Planning and Effective Cost Control



10th - 14th November 2025

London - United Kingdom

The program can be specially customised to meet the personal identified training needs of participants and help them contribute to their organizational goals

www.kseekers.co.uk



Course Overview

In this program, you will explore how all organizations decision making involves analysing situations and assessing alternatives, risks and benefits. This programme offers an opportunity to acquire and then deploy new skills and ideas to achieve improved financial operations and strategies. The knowledge acquired will enhance the budget process and control processes through a variety of strategies and techniques that will provide new insights to how financial performance can be enhanced. In this course you will participate in many aspects of modern thinking:

- Budgets and Models as a key element of management and financial strategy
- The analysis of opportunities, risks and rewards in the context of Capital Projects
- Controlling costs by analysis, modelling, KPI's and review of the cost drivers
- Develop a broader view in the context of the enterprise's objectives and constraints

Training Methodology

This dynamic training is highly-interactive and encourages delegate participation through a combination of lectures, group discussion, practical exercise, case studies, and breakout session designed to reinforce new skills. The comprehensive course manual has been designed to be practical, easy to use and facilitate learning. Delegates will gain the skills and motivation they need to create long-lasting change.

Why Should you Attend?

- ✓ Delegates with a financial background will enjoy the opportunity to broaden their knowledge base in aspects of budgeting & cost control that may not be part of their responsibilities or experience
- ✓ At the conclusion of the course delegates will gain a strong understanding of the practicalities; techniques & strategies of budgeting & cost control that will both enhance their effectiveness & contribution in their current role & their career opportunities based on the skills acquired

Who is right for the Program?

This highly recommended programme is designed for accountants and finance personnel, particularly for those with the responsibility for financial control as:

Finance professional, senior management executives, strategic and business development planners and budgeting managers who wish to enhance their skills and help direct the organization towards a leading role in the global environment.

- All Administrative individuals working in financial management and in charge of developing accounting systems and budgeting
- Heads of financial departments at public & private sectors.
- Chartered accountants & Accountants responsible of hedge
- Debatable financial topics` researchers

Course Aims & Objectives

- ✓ Understand the importance of a well-defined budget process & create budgets relevant to your organisation
- ✓ Acquire costing and budgeting terminology and techniques
- ✓ Master methods for risk, payback and cost-benefit analysis
- ✓ Learn how to integrate profit, cash and balance sheet plans and budgets
- ✓ Using 'what-if' and Stochastic Models to evaluate probable outcomes and ranges of variances and identify key drivers for corrective actions



- ✓ Understand the use of Present Value, IRR and discounted cash flow (DCF) to support investment and financial decision making.

Taking Your Skills to the Next Level

This programme is presented in a manner that will make budgeting, costing and decision making techniques more easily understood by people from every discipline across the organisation. Case studies and practical exercises are used to emphasise key issues and underpin learning by relating them to typical business scenarios.

Participants will progress through the underlying accounting principles, the application of various techniques to evaluate capital projects and the use of analysis to both understand and manage costs. They will then engage in practical steps to building budgets and conclude by gaining experience in the various developments in organisational and strategic analysis that can enhance the fundamental operational and behavioural aspects of an effective organisation.

Course Contents

The need for Financial Control in Organizations

- Understanding accounting principles and methods
- Management accounting versus financial accounting
- The relationship between business management and financial management
- How budgeting fits into the bigger picture
- How cost management improves an organisation's financial position
- Key aspects of managing working capital

Capital Budgeting and Investment Appraisal

- The time value of money
- Understanding Appraisal Techniques – Net Present Value (NPV)
- Internal Rate of Return (IRR) and Payback period
- Probability Models (Monte Carlo), Stress Tests and Value at Risk (VaR)
- The use of Sensitivity analysis in evaluating projects
- Strategic considerations in assessing capital projects
- Creating an effective Capital Budgeting framework

Cost Analysis and Management

- Understanding cost structure and behaviour
- Costs as a relationship to outputs – cost/volume/price relationship
- The concept of contribution margin
- Break-even analysis for planning and control
- Cost allocation and apportionment
- Benefit-cost analysis

Full Costing, Marginal Costing and Activity Based Costing

- Comparing full and marginal costing
- Direct and indirect costs in budgeting for decision making
- Role of costs in pricing strategies
- Activity Based Costing (ABC)
- Managing cost control



Budget Construction and Control

- Nature and purpose of budgets for planning and control
- Types of budgets and budgeting
- Creating Key Performance Indicators for financial and non-financial performance
- Building a budget
- Budgetary control and variance analysis
- Budgeting for non-financial measures -introducing the Balanced Scorecard

Course Details

Course Title	"Strategic Financial Planning and Effective Cost Control"
Pre- Schedule:	10 -14 November 2025
Timings:	09:00 AM - 03:30 PM
Fees per participant	£ 4,700 GBP
Training Team	1 professional trainer + 1 facilitator
Venue:	Thistle Marble Arch London
Course fees Include:	<ul style="list-style-type: none"> ■ Completion Certificate upon successful attendance & participation ■ Documentation & handout copies ■ USB memory stick and full training bag ■ 2 pick up arrangements from and to London airports ■ Refreshments and coffee breaks ■ Visa support letter and assistance in finding accommodation if needed. ■ Assessment, recommendation letter and follow up after course ■ Action plan to help participants on personal career level

Knowledge Seekers UK
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